

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 485107 /		<u>Alt Order #</u> 06228768
<u>Product</u> AMERICAN CROSSROADS		
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Estimate #</u> 693	
<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 07/11/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/22/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$185.00			
N 2	KVVU	10/16/12	10/16/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$185.00			
N 3	KVVU	10/17/12	10/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$185.00			
N 4	KVVU	10/18/12	10/18/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$185.00			
N 5	KVVU	10/19/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$185.00			
N 6	KVVU	10/22/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$250.00			
N 7	KVVU	10/16/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$250.00			
N 8	KVVU	10/18/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$250.00			
N 9	KVVU	10/19/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$250.00			
N 10	KVVU	10/22/12	10/22/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$675.00			

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<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 07/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	TMZ	730-8p	M-----	:30	\$675.00	NM		
		See MG 10.2										
		2	KVVU	10/22/12-10/22/12	TMZ	M-Sa 8-10p/Su 7-1M	-----	:30	\$675.00	NM		
		Ⓜ MG for 10.1 10/22										
N 11	KVVU	10/16/12	10/16/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-1-----				1	\$675.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	TMZ	730-8p	-Tu-----	:30	\$675.00	NM		
		See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12										
N 12	KVVU	10/17/12	10/17/12	TMZ	730-8p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$675.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	TMZ	730-8p	---W-----	:30	\$675.00	NM		
		See MG 12.2,12.3,12.4										
		2	KVVU	10/22/12-10/22/12	Special Early News	Special Early New	M-----	:30	\$1,025.00	NM		
		Ⓜ See MG 20.2,20.3										
		3	KVVU	10/18/12-10/22/12	Friends	M-F 12:05-1:05a	M---ThF----	:30	\$100.00	NM		
		Ⓜ MG for 21.1,12.1										
		4	KVVU	10/18/12-10/22/12	Friends	M-F 12:05-1:05a	M---ThF----	:30	\$100.00	NM		
		Ⓜ MG for 21.1,12.1										
N 13	KVVU	10/18/12	10/18/12	TMZ	M-Sa 8-10p/Su 7-1		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1----				1	\$675.00			
N 14	KVVU	10/19/12	10/19/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$675.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	TMZ	730-8p	-----F----	:30	\$675.00	NM		
		See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12										
N 15	KVVU	10/22/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$550.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30	\$550.00	NM		
		See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12										
N 16	KVVU	10/16/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-1-----				1	\$550.00			
N 17	KVVU	10/17/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$550.00			
N 18	KVVU	10/18/12	10/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$550.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----Th-----	:30	\$550.00	NM		
		See MG 18.2										
		2	KVVU	10/18/12-10/18/12	Special Early News	Special Early New	----Th-----	:30	\$550.00	NM		
		Ⓜ See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12										

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 19	KVVU	10/19/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-----F----	:30		\$550.00	NM		
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
N 20	KVVU	10/22/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	2	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	M-----	:30		\$550.00	NM		
	See MG 20.2,20.3											
	2	KVVU	10/22/12-10/22/12	BB League Championships	1pm-8pm	M-----	:30		\$3,250.00	NM		
	Ⓜ MG for 27.1,29.1,41.8,33.1,12.2,20.1											
	3	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$600.00	NM		
	Ⓜ MG for 27.1,29.1,41.8,33.1,12.2,20.1											
N 21	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	-Tu-----	:30		\$550.00	NM		
	See MG 12.2,12.3,12.4											
N 22	KVVU	10/17/12	10/17/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$550.00			
N 23	KVVU	10/18/12	10/18/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	----Th----	:30		\$550.00	NM		
	See MG 23.2											
	2	KVVU	10/18/12-10/18/12	Special Early News	Special Early News	----Th----	:30		\$550.00	NM		
	Ⓜ MG for 23.1 10/18											
N 24	KVVU	10/19/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	-----F----	:30		\$550.00	NM		
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
N 25	KVVU	10/20/12	10/20/12	Touch	Sat 11p-12a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$130.00			
N 26	KVVU	10/21/12	10/21/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$200.00			
N 27	KVVU	10/22/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	M-----	:30		\$275.00	NM		
	See MG 20.2,20.3											

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N 28	KVVU	10/16/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$275.00			
N 29	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---W-----	:30		\$275.00	NM		
	See MG 20.2,20.3											
N 30	KVVU	10/18/12	10/18/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	----Th-----	:30		\$275.00	NM		
	See MG 30.2											
	2	KVVU	10/18/12-10/18/12	Dr Oz	3-4p	----Th-----	:30		\$275.00	NM		
	Ⓜ MG for 30.1 10/18											
N 31	KVVU	10/19/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1--				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	-----F----	:30		\$275.00	NM		
	See MG 31.2											
	2	KVVU	10/19/12-10/19/12	Dr OZ	3-4p	-----F----	:30		\$275.00	NM		
	Ⓜ MG for 31.1 10/19											
N 32	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$800.00			
N 33	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$700.00	NM		
	See MG 20.2,20.3											
N 34	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$700.00			
N 35	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$625.00	NM		
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
N 36	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$625.00			
N 37	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$625.00			
N 38	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
485107 /	06228768

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	AMERICAN CROSSROADS	693

Advertiser	Original Date / Revision
American Crossroads NV	07/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="6"></th></tr><tr><td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>---1---</td><td>1</td><td>\$625.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/15/12	10/21/12	---1---	1	\$625.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/15/12	10/21/12	---1---	1	\$625.00																																
N 39	KVVU	10/19/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="6"></th></tr><tr><td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>----1--</td><td>1</td><td>\$625.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/15/12	10/21/12	----1--	1	\$625.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/15/12	10/21/12	----1--	1	\$625.00																																
N 40	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,075.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="6"></th></tr><tr><td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>-----1</td><td>1</td><td>\$1,075.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/15/12	10/21/12	-----1	1	\$1,075.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/15/12	10/21/12	-----1	1	\$1,075.00																																
N 41	KVVU	10/22/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	10	\$8,730.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="6"></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$380.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	1-----	1	\$380.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	1-----	1	\$380.00																																
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																												
	1	KVVU	10/22/12-10/28/12	FOX 5 News 5-6am M-F	5a-6a	M-----	:30		\$380.00	NM																												
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12																																					
	2	KVVU	10/22/12-10/22/12	FOX 5 News 5-6am M-F	5a-6a	M-----	:30		\$450.00	NM																												
	Ⓜ MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1																																					
	3	KVVU	10/22/12-10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30		\$725.00	NM																												
	Ⓜ MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1																																					
	4	KVVU	10/22/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM																												
	Ⓜ MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1																																					
	5	KVVU	10/18/12-10/18/12	Special Early News	Special Early News	----Th----	:30		\$450.00	NM																												
	Ⓜ MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1																																					
	6	KVVU	10/17/12-10/17/12	Fox 5 News at 5	5-530p	---W-----	:30		\$950.00	NM																												
	Ⓜ MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1																																					
	7	KVVU	10/17/12-10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-----	:30		\$1,025.00	NM																												
	Ⓜ MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1																																					
	8	KVVU	10/22/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM																												
	Ⓜ See MG 20.2,20.3																																					
	9	KVVU	10/19/12-10/19/12	Special Early News	Special Early News	-----F----	:30		\$450.00	NM																												
	Ⓜ MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1																																					
	10	KVVU	10/18/12-10/18/12	BB League Championships	1pm-8pm	----Th----	:30		\$3,250.00	NM																												
	Ⓜ MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1																																					
	11	KVVU	10/17/12-10/17/12	More M-F 9-10a	M-F 9a-10a	---W-----	:30		\$280.00	NM																												
	Ⓜ MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1																																					
	12	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30		\$450.00	NM																												
	Ⓜ See MG 41.13																																					
	13	KVVU	10/17/12-10/17/12	Anderson	M-F 11a-12p	---W-----	:30		\$450.00	NM																												
	Ⓜ MG for 41.12 10/17																																					
N 42	KVVU	10/16/12	10/16/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="6"></th></tr><tr><td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>-1-----</td><td>1</td><td>\$380.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/15/12	10/21/12	-1-----	1	\$380.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/15/12	10/21/12	-1-----	1	\$380.00																																
N 43	KVVU	10/17/12	10/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="6"></th></tr><tr><td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>--1----</td><td>1</td><td>\$380.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/15/12	10/21/12	--1----	1	\$380.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/15/12	10/21/12	--1----	1	\$380.00																																
N 44	KVVU	10/18/12	10/18/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="6"></th></tr><tr><td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>---1---</td><td>1</td><td>\$380.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/15/12	10/21/12	---1---	1	\$380.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/15/12	10/21/12	---1---	1	\$380.00																																
N 45	KVVU	10/19/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="6"></th></tr><tr><td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>----1--</td><td>1</td><td>\$380.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/15/12	10/21/12	----1--	1	\$380.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/15/12	10/21/12	----1--	1	\$380.00																																
N 46	KVVU	10/22/12	10/22/12	Anderson	3-4p		:30			NM	1	\$275.00																										

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485107 /		<u>Alt Order #</u> 06228768
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> AMERICAN CROSSROADS	<u>Estimate #</u> 693
<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 07/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$275.00			
N 47	KVVU	10/16/12	10/16/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$275.00			
N 48	KVVU	10/17/12	10/17/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---W-----	:30	\$275.00	NM		
See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12												
N 49	KVVU	10/18/12	10/18/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Anderson	3-4p	----Th-----	:30	\$275.00	NM		
See MG 49.2												
		2	KVVU	10/18/12-10/18/12	Anderson	2-3p	----Th-----	:30	\$275.00	NM		
Ⓜ MG for 49.1 10/18												
N 50	KVVU	10/19/12	10/19/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Anderson	3-4p	-----F----	:30	\$275.00	NM		
See MG 50.2												
		2	KVVU	10/19/12-10/19/12	Anderson	2-3p	-----F----	:30	\$275.00	NM		
Ⓜ MG for 50.1 10/19												
N 51	KVVU	10/22/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,325.00			
N 52	KVVU	10/16/12	10/16/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$1,325.00			
N 53	KVVU	10/17/12	10/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$1,325.00			
N 54	KVVU	10/18/12	10/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$1,325.00			
N 55	KVVU	10/19/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,325.00			
N 56	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$675.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30	\$675.00	NM		
See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12												
N 57	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$675.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485107 /		<u>Alt Order #</u> 06228768
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> AMERICAN CROSSROADS	<u>Estimate #</u> 693
<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 07/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 58	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$675.00			
N 59	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$675.00			
N 60	KVVU	10/19/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$675.00			
N 61	KVVU	10/16/12	10/16/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$3,425.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	New Girl/The Mindy Project	Tue 9p-10p	-Tu-----	:30	\$3,425.00	NM		
		See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12										
N 62	KVVU	10/22/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$825.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Fox 5 News M-F 11p	M-F 11-1135p	M-----	:30	\$825.00	NM		
		See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12										
N 63	KVVU	10/16/12	10/16/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$825.00			
N 64	KVVU	10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$825.00			
N 65	KVVU	10/19/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$825.00			
Totals											61	\$38,905.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	61	\$38,905.00	\$33,069.25
Totals	61	\$38,905.00	\$33,069.25

Signature: _____ **Date:** _____

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REP HEADLINE# 6228768 TRF# 485107 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT22/12 17.34
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6228768 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST# 693 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT22/12 17.34

REP: TO ROSE
 FR NIKKI
 OK'D M13 SEE LINES 92-93
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 693

84	S		530P-600P	30		\$1,025.00	10/22	10/22	0		MON	0
PROGRAM : NEWS ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 78-88												
21	S		500P-530P	30		\$550.00	10/22	10/22	0		MON	0
PROGRAM : AVG. ALL WKS<												

REP HEADLINE# 6228768 TRF# 485107
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 17.34
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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90	S		730P-800P	30		\$1,025.00	10/22	10/22	0		MON	0
PROGRAM : SPECIAL NEWS AFTER DEBATE												
ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-13 FOR 1 SPOT/WK												

28	S		400P-500P	30		\$275.00	10/22	10/22	0		MON	0
PROGRAM : AVG. ALL WKS<												

92	A		430P-800P	30		\$3,250.00	10/22	10/22	1		MON	1
----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : NLCS GAME #7
ORD COM1: SPOT N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-28 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-21 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-84 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-90 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-34 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-30 FOR 1 SPOT/WK

93	A		400P-430P	30		\$600.00	10/22	10/22	1		MON	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : NEWS
ORD COM1: SPOT N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 92-93

30	S		400P-500P	30		\$275.00	10/17	10/17	0		WED	0
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : AVG. ALL WKS<

34	S		1045P-1100P	30		\$700.00	10/21	10/21	0		SUN	0
----	---	--	-------------	----	--	----------	-------	-------	---	--	-----	---

STATION MAKEGOOD OFFERS:
PROGRAM : FOX5 SPRT PLUS
M13 OK'D BUY#28 MISSED: MON/400P-500P OCT22 30S \$275.00 (OCT22/12)
BUY#21 MON/500P-530P OCT22 30S \$550.00
BUY#84 MON/530P-600P OCT22 30S \$1,025.00
BUY#90 MON/730P-800P OCT22 30S \$1,025.00
BUY#34 SUN/1045P-1100P OCT21 30S \$700.00
BUY#30 WED/400P-500P OCT17 30S \$275.00

OFFER: MON/430P-800P OCT22 30S \$3,250.00 PLS ADVISE.
& MON/400P-430P OCT22 30S \$600.00
CMT: SPOT N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE.

REP HEADLINE# 6228768 TRF# 485107
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 17.34
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

OCT/12			38905.00									
CONTRACT TOTAL 38905.00												
TOTAL SPOTS 61												

MARKET TOTALS \$243,156 KVVU 16% KSNV 31% KLAS 41% KTNV 11% KVMY 0% KVCW 0% CABL 0% KTUD 1%

HEAVY NBWS AND OLDER SKEWING PRIME AND SPORTS PURCHASED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE